

2. Proposed Solutions

Finding Green Entrepreneurs To Solve Marine Trash Global Problem

Asociación Ambiente Europeo (AAE) (SPAIN)

Topic: Social sciences

Description: There are around the world several initiatives, (see table 1) that show that green initiatives based on circular economy and zero waste, upcycling which are trying to show alternatives and inspire new entrepreneurs to look for solutions to this global problem. This activity is an invitation to enhance the list of good practices to motivate others (or even ourselves) to see positive examples to how to *do something else about marine litter* . This is suitable for students aged between 12-18 years.

Aims: To find innovative initiatives at local, regional , national and international level that are working with marine trash as a raw materials to produce something else (upcycling)

Outcomes: List of initiatives that are working towards free trash oceans and promoting Zero waste and circular economy

Title	Procedure	Time
Presentation	<p>Make a whole class reflexion on circular economy and inspire possible solutions for marine trash after watching these videos:</p> <p>Re-thinking Progress: The Circular Economy EMF (3:48 MIN)</p> <p>Why I live zero waste life- Lauren Singer (3:31 MIN)</p> <p>Bea Johnson: Zero waste is not recycling more (12:39 MIN)</p>	20 Min
Workgroup	Divide the whole class in small groups and each group start searching on internet entrepreneur initiatives that are using marine trash as raw materials to manufacture new products promoting zero waste and circular economy	20 Min
Discussion	Share findings amounts the groups and dive them into local, regional, national and international initiatives and complete table 1 (see below)	30 min
Evaluation	Make a presentation of each new site and use a video forum to motive others at community level	45 min

*Table 1 Green entrepreneurs initiatives based on Trash free ocean*

Nº	Name of initiative	Brief description	Link	Country
1	See to sea	Stylish sunglasses and optical frames are made entirely from recycled ocean plastic, abandoned fishnets, and ropes collected in Spain's coastal fishing communities	https://www.sea2see.org/	Spain – Italy
2	Bureo	This company is committed to creating environmentally friendly products that combat this problem by creating skateboards, surf fins, sunglasses, and Frisbees, all using recycled fishing nets sourced from coastal communities in Chile.	https://bureo.co/collections/bureo/products/bureo-fishnet-flyer-frisbee	Chile
3	Nomadix	Sustainability through versatility: performance towels designed for yoga, beach, camping and travel	https://www.nomadix.co/shop	USA
4	Oxeani	Organic, Ecologic, Fair Trade and Vegan. Sandals	https://oxeani.com/about/	Portugal
5	Parley – Addidas Shoes	Parley AIR is the strategy to end the fast-growing threat of marine plastic pollution. We believe plastic is a design failure, one that can only be solved by reinventing the material itself. To create change, we can stop producing more plastic right away and use up-cycled marine plastic waste instead. Everyone has a role to play.	https://www.parley.tv/oceanplastic#parley-air-strategy-1	USA
6	Ocean sole	Re using flipflop to make art products and much more	http://www.kitbaggers.com/locations/africa/ocean-sole-making-art-from-trash/	Kenya
7	Skizo	They make shoes with plastic from the ocean	https://ircycle.com/	Portugal



8	ECOALF	Making fashion and wear using plastic fibers as raw materials from sea plastic trash	https://ecoalf.com/es/p/upcycling-the-oceans-15	Spain
9	Zouri	ZOURI is an eco-vegan footwear brand that uses plastic trash from the Portuguese coast together with ecologic and sustainable materials.	www.zouri-shoes.com	Portugal
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References link: www.ambienteuropeo.org

